



Castleford Park Junior Academy

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Primary Strategy
Director

Ms J Clarke

Headteacher

Miss K Law

Deputy
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Mrs J Roberts

Assistant
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Mr L Booth

School Business
Manager:

Mrs S Beedle

Chair of
Governors

Mr J Dossey



10 July 2020

Dear Parents,

We are excited to introduce you to **Bloomz**. Bloomz is a way for teachers and parents to communicate information about their children. We think it is a valuable tool for both parents and teachers. We have used the app for the past two years now and its success has continued to grow. We use the app as a platform to celebrate success and achievements but also as a key tool to communicate with you about what is happening in school. Copies of letters will also be uploaded on to Bloomz for your reference.

'I like the app and love seeing the work that is being done. The reminders about PE etc are also helpful.'

'I'm in favour of seeing what the school day is like. I'm enjoying seeing the children's work and the achievements.'

Bloomz allows teachers to be connected to parents so that messages can be sent to keep you in touch with events and happenings in the classroom! Any serious concerns/issues should still be dealt with using the usual procedures however; you could book an appointment to see your teacher through the app. Messages through the app will be dealt with at a convenient time for the teacher though, outside their teaching time so any emergencies need to go through the usual procedures to communicate with the school.

Bloomz can be used on any device, whether it's a PC, Mac, tablet, iPad, iPhone or Android phone. You can also choose to receive notifications via the app directly on your phone, or via email.

Once you sign up for Bloomz, all the teacher updates will appear in a time feed, you can also check the class calendar for important events.

Bloomz is safe and private and the teacher has complete control of who participates in the classroom; you only have to share the information that you want to share.

Bloomz is designed to be a 'positive experience' for teachers and parents, so joining the app means that you are making a **'positive promise'** to use the app as a celebration of your child's achievements and agree to use it appropriately in line with the guidance given. By joining the app, you also agree to allow your child's picture and work to be shared on bloomz within their own class community.

When you are ready to join 'Bloomz', follow the instructions which explains how to sign up using your child's class code. This is a temporary class until September when you will be issued with your individual class codes.

If you have any further questions, please speak to your child's class teacher or Mrs Roberts to discuss it with them.

PLEASE NOTE:

All absences must still go through the office.



Developing Inspiring Teachers



Healthy Schools